

28 December 2011

Principals

All Schools, Junior Colleges, Centralised Institute, Specialised Independent Schools and Specialised Schools

## **SINGAPORE YOUTH FESTIVAL (SYF) 2012 THEME MOTIF DESIGN**

1. The Singapore Youth Festival 2012 will be held from 30 June to 27 July 2012. This festival features activities to celebrate and showcase the diverse talents and dynamic vibrancy of our youths in the performing and visual arts, sports and uniformed groups.
2. A contest will be held for the Motif Design for the SYF 2012 Theme. This contest is open to all schools and entries submitted will be judged by a panel of adjudicators according to two categories, (i) Primary Level, and (ii) Secondary & Junior College/Centralised Institute Level. Please refer to **Annex A** on the guidelines for the contest.
3. The theme for SYF 2012 is:

### **“ASPIRATIONS”**

The theme ‘Aspirations’ invites our youths to dare to dream. As they envision the bright future ahead of them, they come up with ingenious and creative ways to arrive at their desired destination. With creativity and imagination, they envision a bright tomorrow for all and with determination and hard work, they will build the future of their dreams. Hand in hand, our youths will strive together to achieve anything they put their hearts and minds to.

4. The criteria for judging will be as follows:

- Originality	20%
- Visual Impact / Appeal	40%
- Relevance to the Theme (including write-up)	40%
5. Prizes will be awarded to the top three entries within each category. The winners of the first, second and third prizes of each category will receive book vouchers of \$300, \$200 and \$100 respectively. The results will be announced in Term 2 of 2012.

6. The SYF 2012 Theme Motif Design will then be selected from the top entry of each category.

7. The Motif Design for the SYF 2012 Theme will be featured in all SYF 2012 publications and collaterals which will acknowledge the motif designer. MOE reserves the rights to the use and duplication of the Motif Design in all SYF 2012 publications and collaterals.

8. By submitting a design, contestants are deemed to be accepting MOE's terms as set out above regarding the use of the selected design. In addition, MOE reserves the right not to select a design if none is found to be suitable to meet MOE's needs or objectives.

9. All entries are to be submitted through the SYF Portal at [www.singaporeyouthfesitval.sg](http://www.singaporeyouthfesitval.sg) by **Thursday 1 March 2012**. Please refer to the following annexes for the details:

ANNEX A: Guidelines on Submission of Entries

ANNEX B: Information required for online submission

10. **Please note that this contest is not for the SYF Art & Crafts Exhibition.**

11. Should you have further enquiries, please contact Mr David Tan at 6460 9803 or email [MOE\\_SYF\\_Secy@moe.gov.sg](mailto:MOE_SYF_Secy@moe.gov.sg).

12. Thank You.

**AMY SER (MS)  
ASSISTANT DIRECTOR (MUSIC)  
ARTS EDUCATION BRANCH  
STUDENT DEVELOPMENT CURRICULUM DIVISION  
MINISTRY OF EDUCATION**

**SINGAPORE YOUTH FESTIVAL 2012  
THEME MOTIF DESIGN**

**Guidelines**

1. The Theme Motif Design must be an original work.
2. Entries must be submitted in JPEG file format and the resolution should not exceed 1 megabyte.
3. Each school is allowed to submit up to 5 entries.
4. All entries must be accompanied by a brief write-up of not more than 500 characters on how the Theme Motif Design reflects the theme for SYF 2012 (to be submitted through the SYF Portal).
5. **Please note that this contest is not for the SYF Art & Crafts Exhibition.**

**Submission**

6. All entries are to be submitted through the SYF Portal at [www.singaporeyouthfestival.sg](http://www.singaporeyouthfestival.sg) by **Thursday 1 March 2012**.
7. For enquiries, please contact:

Mr David Tan  
Tel no: 6460 9803  
Email: [David\\_TAN@moe.gov.sg](mailto:David_TAN@moe.gov.sg)

**SINGAPORE YOUTH FESTIVAL 2012  
THEME MOTIF DESIGN**

**INFORMATION REQUIRED FOR ONLINE SUBMISSION**

Details of School:

- Name of School
- Name of Principal
- Address
- General office telephone number and staff DID
- Fax number

Details of Teacher in-charge:

- Name (including salutation)
- Mobile phone and other contact numbers
- Email address

Details of Student

- Name
- Class
- Gender

Design Concept brief statement (Not more than 500 characters)